

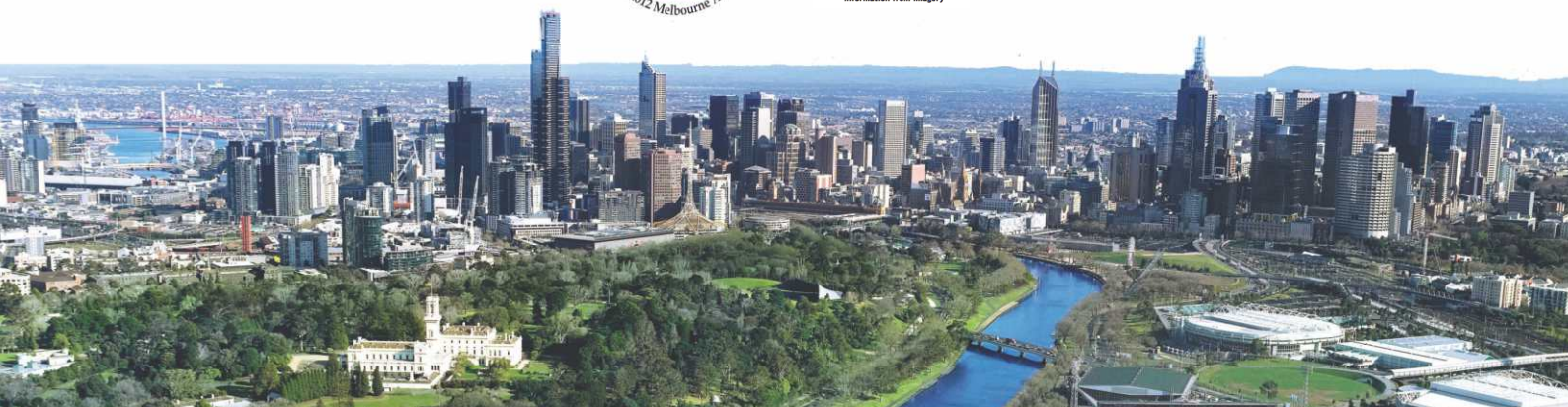
The XXII Congress of the International Society for Photogrammetry and Remote Sensing

25 August – 1 September 2012
Melbourne Convention and Exhibition Centre
Melbourne, Australia

Sponsorship Prospectus



www.isprs2012.org



Invitation



The Surveying and Spatial Sciences Institute of Australia and the International Society for Photogrammetry & Remote Sensing Congress would like to welcome participants to the XXII ISPRS Congress in Melbourne, 2012. The Congress will run for 8 days, from the 25 August to 1 September 2012.

The program has been designed to give visitors the maximum opportunity to enjoy all the attractions that Melbourne, the State of Victoria and Australia has to offer, as well as providing a rich and rewarding social and technical program. The Congress will be well worth the journey.

In keeping with the times and in an effort to have a Congress with minimal environmental impact (the Congress Centre has a 6 star environmental rating) much of the communication for the Congress will now be electronic. Please bookmark the URL for the Congress, and register for electronic updates. We will still provide hard copy for those who cannot receive email, but we hope to keep this to a minimum.

Cliff Ogleby
Congress Director

Marketing and PR Strategy

A detailed and extensive strategy has been put in place combining internet based and direct marketing, as well as various promotional activities.

The Congress will be continually promoted through the official website, at related international and national meetings and in selected industry publications, e-newsletters and trade journals, to ensure a successful and well publicised event for 2012.

ICMS, the Congress Managers, are here to ensure that you get the best return on your investment. We encourage you to contact our Sponsorship & Exhibition Department to discuss various options where we can assist your own marketing strategy and build your business through the ISPRS 2012 Congress.

Whatever your business, the ISPRS 2012 Congress has a sponsorship package that will help you meet your objectives.

Invitation by the ISPRS President



I cordially invite you to attend the XXII the ISPRS Congress in Melbourne, Australia from 25 August – 1 September 2012. The mission of ISPRS is devoted to the development of international cooperation for the advancement of knowledge, research, development, education and training in the photogrammetry, remote

sensing and spatial information sciences, their integration and applications, to contribute to the well-being of humanity and the sustainability of the environment international. The Congress is the most important event in the ISPRS conference calendar. It will bring together more than 2500 people from the ISPRS Ordinary, Associate, Regional and Sustaining Members, representing more than 90 countries. The Congress will comprise; meetings of the General Assembly, the decision making body of the Society; technical plenary and parallel sessions, with oral and interactive presentations of papers on new developments in a broad range of topics in the photogrammetry, remote sensing and spatial information sciences; a large commercial exhibition displaying the latest equipment and services that are related to the topics covered by ISPRS; and a scientific exhibition displaying the many achievements of ISPRS members. It is culmination of four years' work of many researchers, scientists, practitioners and administrators working in the fields covered by ISPRS. The Congress will therefore be an important to view the latest developments in areas covered by ISPRS.

Melbourne will be an exciting venue. The unique culture of Australia is an exotic mixture of different cultures and the past. A visit to Melbourne and other parts of Victoria will reveal many architectural and cultural gems, as well as pleasant landscapes. I am sure that all who attend the Congress will be fascinated by their visit to Australia.

I encourage all who have an interest in the photogrammetry, remote sensing and spatial information sciences to participation this ISPRS quadrennial Congress. For those people undertaking work on these topics, I also encourage you to prepare and present a paper describing your work. This is an opportunity for you to learn about developments in the methods and procedures covered by ISPRS, as well as share your experiences with others.

I am sure that this Congress will prove to be very successful and rewarding for all participants

Orhan ALTAN
President, ISPRS

About the International Society for Photogrammetry and Remote Sensing (ISPRS)

Established in 1910, ISPRS is a truly international society, with an established reputation in the broad areas of photogrammetry, remote sensing and spatial information sciences. It is devoted to the development of international cooperation for the advancement of photogrammetry and remote sensing and their applications.

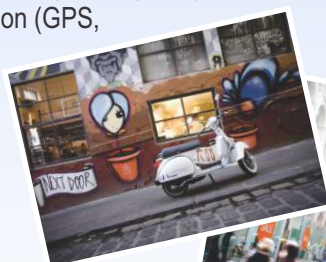
The direction and management of the Society is undertaken through the quadrennial Congress, the General Assembly, the Council, the Financial Commission, the Technical Commissions and the Sustaining Members Committee. Its scientific activities are entrusted to and conducted by eight Technical Commissions and their Working Groups.

About the Surveying and Spatial Sciences Institute of Australia (SSSI)

The Spatial & Surveying Sciences Institute is a national body catering for the professional people who make up the spatial information industry. It gives a voice to the members of the spatial science community in both the national and international arena.

The spatial information industry is new, emerging, growing and a major player in the development of the nation's economy. The spatial information industry brings sophisticated skills and technology to major challenges facing the nation. It is the recognition of the strategic importance of the industry for policy, planning and operational activities which touch on all aspects of the way people and communities live, and that is driving governments around the world to invest in the skilling of the workforce and the development of policies that will ensure the viability and growth of the industry.

The Spatial and Surveying Sciences Institute is a not-for-profit professional body. Its membership spans the disciplines of surveying (cadastral, hydrographic, mining and engineering), information technology, town planning, cartography, archeology, the spatial information (GPS, remote sensing and GIS) professions and others.



The Venue

Melbourne Convention and Exhibition Centre

Superbly located right in the heart of Melbourne on the edge of the Yarra River is the Melbourne Convention and Exhibition Centre (MCEC), comprising of the Melbourne Exhibition Centre and Melbourne's latest offering in architectural ingenuity boasting a 6 star environmental rating - the Melbourne Convention Centre.

Address: 1 Convention Centre Place
South Wharf, Melbourne, Victoria, 3000

Website: www.mcec.com.au



Melbourne – Your Host City

Melbourne is a cosmopolitan city of 4 million people situated near the South Eastern corner of the Australian mainland. While the people of Melbourne come from many diverse cultural and ethnic backgrounds, English is by far the predominant language spoken. Melbournians are quite used to having many international visitors, a true multicultural city with more than one quarter of Melbourne's inhabitants being born overseas.

Melbourne is one of the great cities of the world. Its unparalleled attractions are its gardens and parklands, food precincts, arcades and great sporting facilities. Most of these attractions are situated around the Central Business District (CBD) or within an easy tram or train ride.

Although Melbourne sprawls around much of Port Phillip Bay, the main focus for visitors is the Yarra River, which forms the southern perimeter of the CBD. The river separates the city from the Southbank development and the parklands that surround the Royal Botanic Gardens.

www.visitvictoria.com.au
www.thatsmelbourne.com.au

Why Sponsor?

The ISPRS 2012 Congress will bring together experts in the photogrammetry, remote sensing and spatial information sciences industry from around the world. Sponsorship of the Congress provides an excellent opportunity to:

- Demonstrate your organisations alignment with the industry.
- Promote your organisation to new contacts.
- Maintain a high profile within the industry internationally.
- Launch new products or services to delegates.

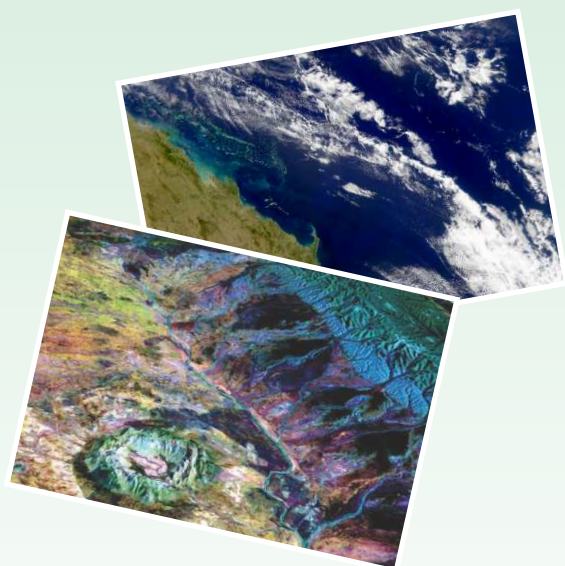
Your representatives will have the opportunity to network with delegates to improve their knowledge and understanding of your services in an environment where they are open to listening and learning.

There are opportunities to tailor the sponsorship packages to meet your specific requirements and early confirmation of sponsorship will ensure the highest level of exposure for your organisation.

The Congress will have an extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure.

The Committee

Cliff Ogleby [Congress Director]
Chris Bellman
Mark Shortis
Simon Jones



Congress Managers

ICMS has been appointed as the official Professional Congress Organiser (PCO) for the Congress.

ICMS is internationally recognised as one of Australia's leading Congress management companies specialising in national and international conferences since 1969. ICMS is a second generation, 100% Australian owned business.

ICMS represents the ultimate commitment in stability, continuity and an extreme wealth of knowledge.

ICMS Pty Ltd

84 Queensbridge Street
Southbank VIC 3006

T: +61 3 9682 0244

F: +61 3 9682 0288

Email: isprs2012@icms.com.au

Website: www.isprs2012.org



Sponsorship Opportunities

Opportunity	Value AUD
Platinum Sponsor	100,000
Gold Sponsor	50,000
Silver Sponsor	35,000
Welcome Reception	35,000
Gala Dinner Theming and Entertainment	20,000
Congress Satchels	20,000
Lunchtime Symposia	15,000
Evening Symposia	15,000
Lanyards	15,000
Daily Newsletter	15,000
Final Program	15,000
Keynote Speaker	10,000
Event Intranet	35,000
Speakers Preparation	20,000
Wireless Internet Area	20,000
Electronic Poster Boards	15,000
Pocket Program	10,000
Morning Tea Breaks	5,000
Afternoon Tea Breaks	5,000
Writing Pads	2,500
Pens	2,000
Satchel Inserts	2,000
Full Page Colour Advertising	5,000
Half Page Colour Advertising	3,000

Platinum Sponsor

AUD 100,000

(Includes GST)

Limited to One Organisation

The Platinum Sponsor will enjoy the following Industry Exclusive marketing opportunities and benefits.

- Opportunity for a 5 minute introductory discussion at the beginning of your chosen session (subject to committee approval)
- Opportunity for a tailored VIP networking event in order to meet your organisations' marketing goals (food and beverage at Sponsor's cost)
- 3 Full Congress registrations
- Use of the Congress logo for own advertising
- Acknowledgment on Congress signage
- Acknowledgment on the Congress website home page.
- Acknowledgement during the opening and closing ceremonies.
- Logo opportunity on Congress satchel that is handed to all attending delegates.
- Exclusive naming rights to the Welcome Reception social function. (subject to committee approval)
- Exclusive naming rights to a Lunch Time Symposium (subject to committee approval)
- Acknowledgement in all Congress marketing activities (national and international) in the lead up to and during the Congress.
- Sponsor logo and company description on the Congress website and Congress Final Programme.
- Sponsor website address linked to sponsor name and logo on the Congress website
- Acknowledgment in the Congress Final Program
- Half page (1/2) page colour advertisement in the Congress Final Program
- Two (2) complimentary satchel inserts for inclusion in delegate satchels (to be provided by sponsor and benefit subject to approval based on secured packages)
- Delegate list (subject to Australian Privacy Laws)
- 6m x 6m (36m²) exhibition space in a prime position in the exhibition area (4 complimentary exhibitor badges)
- 150 word company profile on website.

Gold Sponsor

AUD 50,000

(Includes GST)

Limited to 3 Organisations

Gold Sponsors will enjoy the following Industry Exclusive marketing opportunities and benefits (subject to first-come, first-served basis).

- 6m x 3m (18m²) exhibition space in a prime position in the exhibition area
(4 complimentary exhibitor badges)
- 2 Full Congress registrations
- Use of the Congress logo for own advertising
- Acknowledgment on Congress signage
- Sponsor logo and company description on the Congress website
- Sponsor website address linked to sponsor name and logo on the Congress website
- Exclusive naming rights to the Congress Dinner with an opportunity to provide own theming (at sponsors cost and subject to committee approval)
- Opportunity for exclusive naming rights to lunchtime symposia if available
- Logo opportunity on digital posters located within the Congress. (8 LCD touch screens in total)
- Logo opportunity on Congress satchel that is handed to all attending delegates.
- Acknowledgment in the Congress Final Program
- ½ page colour advertisement in the Congress Final Program
- One (1) complimentary satchel insert for inclusion in delegate satchels (to be provided by sponsor and benefit subject to approval based on secured packages)
- Delegate list (subject to Australian Privacy Laws)
- 100 word company profile listed on the congress website.

Silver Sponsor

AUD 35,000

(Includes GST)

Limited to 4 Organisations

Silver Sponsors will enjoy the following Industry Exclusive marketing opportunities and benefits (subject to first-come, first-served basis).

- 2 Full Congress registrations
- Acknowledgment on Congress signage
- Acknowledgment on the Congress website
- Sponsor website address linked to sponsor name and logo on the Congress website
- Acknowledgment in the Congress Final Program
- One (1) complimentary satchel insert for inclusion in delegate satchels (to be provided by sponsor and benefit subject to approval based on secured packages)
- Delegate list (subject to Australian Privacy Laws)
- 3x3m (9m²) exhibition space in the exhibition area (2 complimentary exhibitor badges)
- 50 word company profile listed on congress website.

Welcome Reception

AUD 35,000

(Includes GST)

The Congress Welcome Reception event will take place on Saturday 25 August 2012 at the Melbourne Convention and Exhibition Centre. The Welcome Reception provides a unique opportunity for delegates to mingle and to experience the delights that Melbourne has to offer. This event will be inclusive for all registered delegates attending the Congress.

Benefits Include:

- Naming rights to the Welcome Reception
- Company logo will be included on all signage related to this event
- Ten tickets to this event
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program

Gala Dinner Theming and Entertainment

AUD 20,000

(Includes GST)

The Congress Gala Dinner will take place on Friday August 31 2012 at the iconic Flemington Racecourse. The sponsoring company may liaise with the Organisers regarding theming for the Gala Dinner.

Benefits Include:

- Branding of the Congress Dinner and its associated theming; i.e.: menus etc.
- Ten tickets to this event
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program

Congress Satchels

AUD 20,000

(Includes GST)

All delegates attending the Congress will be provided with a Congress Satchel. The Congress Organiser, in conjunction with the Sponsor and the Organising Committee, will look after all designing, purchasing and delivery of bags on-site at the Congress.

Benefits Include:

- Company logo printed on the Satchel, alongside the Congress logo
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program

Note: Congress Satchel Sponsorship does not entitle the sponsor to an exclusive logo on the Congress Satchel. Logo will be displayed alongside the Congress logos and any other logo included at the discretion of the Organising Committee.

Lanyards

AUD 15,000

(Includes GST)

Each delegate will receive their name badge and Lanyard on arrival at the Congress. The sponsoring organisation will be responsible for the cost of purchasing and overprinting the lanyards. The Congress Office is also pleased to make these arrangements on your behalf at your cost.

Benefits Include:

- Company Logo displayed on the lanyard
- Acknowledgement on the Congress Website
- Acknowledgement in the Congress final program

Note: Branding is subject to approval from the committee

Lunchtime Symposia

AUD 10,000

(Includes GST)

Evening Symposia

AUD 15,000

(Includes GST)

Organisations are invited to schedule Sponsored Symposia within the official scientific program of the Congress. The organising committee especially encourages Sponsored Symposia that highlights the most recent advances in the field. Sponsored Symposia should be designed to attract the widest possible audience. Early booking will ensure that information about your Sponsored Symposia will appear in all official Congress publications.

Symposia and Sessions can include, but are not limited to:

- Personalised Learning Sessions
- Masterclasses
- “What’s Hot” Sessions

Benefits include:

- Provision of a room within the centre (100-200 seats)
- Supply of standard visual equipment
- Publishing of Symposium program in the Congress Final Program
- Acknowledgement on the Congress website
- Acknowledgement in the Congress Final Program
- Sponsors may publish their own program, abstracts and proceedings
- One (1) complimentary satchel insert for inclusion in delegate satchels (to be provided by sponsor and subject to approval)
- Provision of a table outside the Symposium room (for use by sponsors to conduct their own registration of Congress delegates attending their Symposium)
- Ability to publicise and promote Symposium to Congress delegates (subject to guidelines)

Daily Newsletter

AUD 15,000

(Includes GST)

All delegates attending the Congress will be provided with a newsletter. A great opportunity to have your name and brand attached to the daily newsletter for the duration of the Congress.

Benefits Include:

- Company logo displayed on the front page of the newsletter
- Opportunity for a short advertisement in the daily newsletter (subject to committee approval)
- Acknowledgement in the Congress Final Program
- Acknowledgement on the Congress website

Final Program

AUD 15,000

(Includes GST)

Each delegate receives a Final Program. The Final Program contains all Congress related information complete with the full Scientific Program.

Benefits Include:

- Company logo on the front cover of the Final Program, alongside the Congress logo
- Two full page A4 colour advertisements on the inside front cover and back cover (supplied by sponsor)
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program

Note: Final Program sponsorship does not entitle the sponsor to exclusive advertising rights within the Final Program. Other advertisements may be included at the discretion of Organising Committee.

Keynote Speaker

AUD 10,000

(Includes GST)

Keynote speakers will be selected and invited by the Congress Organising Committee and the Congress Office will book and organise payment for travel and accommodation.

Benefits Include:

- Consultation in the choice of speaker
- Naming rights to the keynote speakers presentation(s)
- Your company logo displayed on the screen in the session venue prior to the keynote speakers presentation(s)
- Acknowledgement by the session chairperson to the keynote speakers presentation(s)
- Acknowledgement and company logo in the Final Program
- The opportunity to place promotional signage (committee approval) in the venue for the duration of the keynote speakers presentation(s)
- The option to provide one piece of literature (up to A4 size) to be inserted into Congress satchel

The ISPRS 2012 Committee is excited to announce that a new digital platform will be used for the 2012 Congress.

The introduction of a new digital system will utilise products called Digital Posters, Speakers Preparation and Even Intranet. The systems were designed to open engagement within the Congress community, encouraging users to leave feedback, rank and vote presentations and engage with the speaker to address matters further to onsite discussion. The delegate can pick and choose the level to which they wish to interact to; view and download a poster or a presentation, view the delegate list, access the internet for emails, see what's coming up on the program feed, check any messages left by delegates or committee, view the timetable, connect through social networking sites like Facebook, Twitter and LinkedIn... the list goes on!

All oral and poster presentations will be displayed in a digital format on a number of 46" LCD touch screens throughout the meeting area. The presentations will also be accessible at the internet kiosks, as well as from wireless intranet network onsite at the event.

As the future of our Congress moves towards a paperless orientation, we feel that the opportunities for this level of sponsorship will provide any organisation with maximum exposure and see the company associated with a new way of thinking for the future of Congress. Most importantly it engages all facets and attendees to the event to such a level not seen before.

Our Congress Managers are available to answer any questions and examples you may require for sponsorship and we hope you agree that this is a unique and exciting opportunity to take hold of.

Event Intranet

AUD 35,000

(includes GST)

The ISPRS 2012 Event Intranet is the digital system which will host all technological and electronic components of the Congress.

Benefits include:

- Branding on 8, 46" LCD touch screens on stand displayed throughout the entire Congress venue
- All sponsor logos (where applicable) hot linked back to the sponsor website
- One (1) half page (½) advertisement in the Final Program (artwork to be supplied by sponsor and subject to committee approval)
- One (1) complimentary registration to ISPRS 2012 including the Welcome Reception and Congress Dinner.
- Acknowledgement on Congress website
- Acknowledgement on Congress final program

Speakers Preparation

AUD 20,000

(includes GST)

All speakers within the Congress Program must frequent the Speakers' Preparation Website in order to submit their presentations and finalise Audio Visual details. Sponsors will have the opportunity to provide suitable branding of their products within this area. The Congress Organiser will work with the Sponsor to determine the size and design of the area and plan the visual appearance for maximum impact.

Benefits include:

- Onsite advertising of the company within the area (sponsor to provide)
- Sponsor logo (where possible) will be linked back to the sponsors website
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program

Wireless Internet Area

AUD 20,000

(includes GST)

The Wireless Internet Area is now one of the most popular areas within the Congress, allowing delegates to access the Internet free of charge. Located within the exhibition, sponsors will have the opportunity to provide suitable branding of their products within this area. The Congress Organiser will work with the Sponsor to determine the size and design of the area and plan the visual appearance for maximum impact.

Benefits include:

- Company website displayed as home page
- Onsite advertising of the company within the area (sponsor to provide)
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program

Electronic Poster Boards

AUD 15,000

(includes GST)

The electronic poster displays will be an important part of the Scientific Program with dedicated poster viewing times scheduled in the program. This area will be incorporated with the exhibition and provides Sponsors with great exposure on 8, 46" LCD touch screens.

Benefits include:

- Sponsor branding and acknowledgment in the dedicated poster area of the Eventranet (subject to approval)
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program

Pocket Program

AUD 10,000

(includes GST)

Each delegate receives a pocket-sized Program. The Pocket Program contains program information (day at a glance), registration desk hours and room locations etc. The Pocket Program offers you the opportunity to get your marketing message in the hands of the delegates on a daily basis.

Benefits include:

- Company logo on the front cover of the Pocket Program, alongside the Congress logo
- One full page colour advertisement on the back cover (supplied by sponsor)
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program

Morning Tea Breaks

AUD 5,000

(limited to 1 sponsor per break)

(includes GST)

Morning tea/coffee breaks will be provided each day of the Congress. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Your company will have the opportunity to naming rights of the Morning Tea break for a selected day of the Congress.

Benefits include:

- Naming rights to your selected morning and/or afternoon tea break during the Congress
- Company signage within the catering area for that selected break – to be supplied by organisation.
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program
- Option to provide self branded napkins, placemats and aprons (to be provided by sponsor)

Note: Branding is subject to approval from the committee

Afternoon Tea Breaks

AUD 5,000

(limited to 1 sponsor per break)
(includes GST)

Afternoon tea/coffee breaks will be provided each day of the Congress. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Your company will have the opportunity to naming rights of the Afternoon Tea break for a selected day of the Congress.

Benefits include:

- Naming rights to your selected morning and/or afternoon tea break during the Congress
- Company signage within the catering area for that selected break – to be supplied by organisation.
- Acknowledgment on the Congress website
- Acknowledgment in the Congress Final Program
- Option to provide self branded napkins, placemats and aprons (to be provided by sponsor)

Note: Branding is subject to approval from the committee

Writing Pads

AUD 2,500

(right to provide)
(includes GST)

A writing pad will be inserted into each delegate satchel. As a sponsor will be responsible for the cost of purchasing and overprinting the pads. The Congress Organiser is also pleased to make these arrangements on your behalf at your cost. The pads should be an A4 size and are subject to approval by the Congress Organiser and the Organising Committee.

Benefits include:

- Company logo can be displayed on the writing pads, alongside the Congress logo

Pens

AUD 2,000

(right to provide)
(includes GST)

A pen will be inserted into each delegate satchel. As a sponsor will be responsible for the cost of purchasing and overprinting the pens. The Congress Organiser is also pleased to make these arrangements on your behalf at your cost. The pens must be of a suitable quality and are subject to approval by the Congress Organiser and the Organising Committee.

Benefits include:

- Company logo can be displayed on the pens

Satchel Inserts

AUD 2,000

(includes GST)

Companies will have the opportunity to reach their target market by providing inserts in the Congress Satchels. Inserts may take the form of a flyer, brochure or CD promoting your company product or service. All inserts are subject to Committee approval.

Benefits include:

- Opportunity to promote your company to all delegates

Advertising

Full Page Colour

AUD 5,000

(Including GST)

The Final Program will be distributed to all attendees of the Congress. We would like to give you the opportunity to sponsor a full page or half page colour advert.

Half Page Colour

AUD 3,000

(Including GST)



Application Procedure

Application

Please complete the enclosed application form indicating your preference(s). Confirmation of your application will be forwarded to you together with the appropriate invoice.

The Congress Organiser will hold the confirmed sponsorship items on your behalf for 30 days after the date of the invoice. If payment is not received by the required date, then the application will be automatically cancelled.

Sponsorship items will be sold on a first-come, first-served basis. All costs are based on sole sponsorship. Joint sponsorship may be considered. Please contact the Congress Organiser for further information.

Conditions of Payment

Initial deposit of 50% due within 30 days of application. Final payment of 50% (remaining balance) due no later than 6 months out from Congress.

All payments must be made in AUD in the form of a cheque or direct telegraphic transfer via your bank and payable to:

Bank: Australia and New Zealand Banking Group Limited

Bank Address: 3/86 Queen Street, Melbourne VIC

Account Name: ICMS Meetings Pty Ltd ITF ISPRS 2012

BSB Number: 013606

Account Number: 182467049

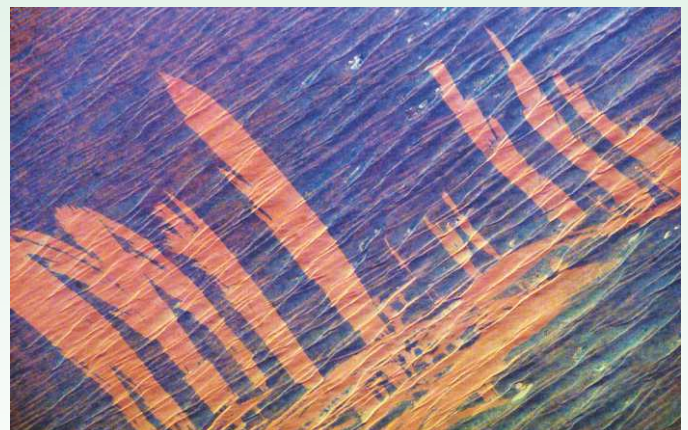
The Congress will also accept payments made by credit card; please note that this will incur a 4% processing fee. All major credit cards accepted.

It is essential that a copy of the stamped bank transfer details together with a copy of the completed application form are faxed to the Congress Organiser to assist in identifying your transfer on the Congress bank statements. The Congress will not be responsible for paying any bank fees charged for the transfer. Please ensure that all bank fees are covered in the transfer amount.

Cancellations

In exceptional circumstances, the Congress Organiser will be prepared to consider the cancellation of their contract with sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- That the request is received at least six months prior to the Congress commencing.
- That the Congress Organiser is able to re-sell the sponsorship item.
- That the reason given for the cancellation is, in the opinion of the Congress Organiser, well founded.
- That the sponsor agrees that the Congress shall retain 10% of the contract price if the cancellation is accepted more than six months before the Congress commences, 50% of the contract price if the cancellation is accepted less than six months before the Congress commences and 100% of the contract price if the cancellation is accepted less than three months before the Congress commences.



The XXII Congress of the International Society for Photogrammetry and Remote Sensing

Sponsorship & Exhibition Application form

Company Information

Return completed form to the
Conference Organisers via:
Email: isprs2012@icms.com.au
Fax: +61 3 9682 0288
Mail: ISPRS 2012 Congress,
C/- ICMS Pty Ltd,
84 Queensbridge Street,
Southbank VIC 3006

Company Name:		
Contact Name:	Position:	
Address (Number / Street):		
City:	State:	Postcode:
Country:	Email:	
Phone:	Mobile:	Fax:

Sponsorship

Rates are in Australian Dollars are inclusive of the Australian Goods and Services Tax. All payments must be made in AUD.

Item Name	Amount AUD	Tick	Item Name	Amount AUD	Tick
Platinum Sponsor	100,000		Event Intranet	35,000	
Gold Sponsor	50,000		Speakers Preparation	20,000	
Silver Sponsor	35,000		Wireless Internet Area	20,000	
Welcome Reception	35,000		Electronic Poster Boards	15,000	
Gala Dinner Theming and Entertainment	20,000		Pocket Program	10,000	
Congress Satchels	20,000		Morning Tea Breaks	5,000	
Lunchtime Symposia	15,000		Afternoon Tea Breaks	5,000	
Evening Symposia	15,000		Writing Pads	2,500	
Lanyards	15,000		Pens	2,000	
Daily Newsletter	15,000		Satchel Inserts	2,000	
Final Program	15,000		Full Page Colour Advertising	5,000	
Keynote Speaker	10,000		Half Page Colour Advertising	3,000	

Sponsorship Total: AUD

Full payment is due with application

Exhibition

Rates are in Australian Dollars are inclusive of the Australian Goods and Services Tax. All payments must be made in AUD.

Exhibition Item	Amount per booth (AUD)	Number of spaces / booths	Total Cost (AUD)
Exhibition space 9m ²	5,500		
Shell Scheme Construction 9m ²	500		

Stand Number Preference *(please nominate your 3 stand preferences)*

1st 2nd 3rd

Exhibition Total: AUD

Full payment is due with application

Bank Drafts & Transfers

It is essential that a copy of the stamped bank transfer details be faxed to the Congress Organisers to assist us in identifying your transfer. The Congress will not be responsible for paying any bank fees charged for the transfer. Please ensure that all bank fees are covered in the transfer amount. Please make bank drafts out to ISPRS 2012 Congress.

Account Name:	ICMS Meetings Pty Ltd ITF ISPRS 2012
Account Number:	182467049
BSB Number:	013-606

Authorisation

I/we are authorised to sign documents on behalf of the company and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as contained in the Sponsorship Prospectus and attached to the "Sponsorship Application Form"

Name:

Signature:

Date of Application:

The XXII Congress of the International Society for Photogrammetry and Remote Sensing

www.isprs2012.org

